



IDEATHON



Wednesday, February 6

5:00pm-9:00pm, dinner provided

*Bechtel Conference Center, 1st Floor Encina Hall
616 Serra Street, Stanford, CA 94305*



The Theme

CREATE A VALUE ADDED PRODUCT OR SERVICE FOR AN AIRLINE

This ideathon will have teams of students in a contest to conceive and create a value adding product or service for an airline. Specific question to be announced at event. The winning team will receive free round-trip tickets to Japan.

Team Structure

- Students can sign-up individually or with their own 4 person team.
- Students who sign-up individually will be grouped into teams with other individual participants the day of the event.

Why Participate?

- **Guaranteed Grand Prize: Round-trip tickets to Japan**
- Other prizes for runners-up
- A delicious Japanese dinner

RSVP MANDATORY

- Deadline: **January 31, 2019**
 - Or once event is at capacity
- Only one RSVP required per team.
- This event is open to Stanford and UC Berkeley Students only.
- Space is limited. Slots will be filled on a first come first serve basis.
- To RSVP, please register at:
 - <http://www.stanford-svnj.org/ana-ideathon-2019/ana2019>

